

#OMGDeepDives



THE
PAPER
WORKSHOP
.
FLORENCE,
ITALY

An Oh My God Florence! experience in collaboration with
DIANA BELTRÁN HERRERA

Saturday and Sunday, October 8-9, 2016 - Tasso Hostel via Villani 15, Florence

Info and booking: omgflorence.it



Overview

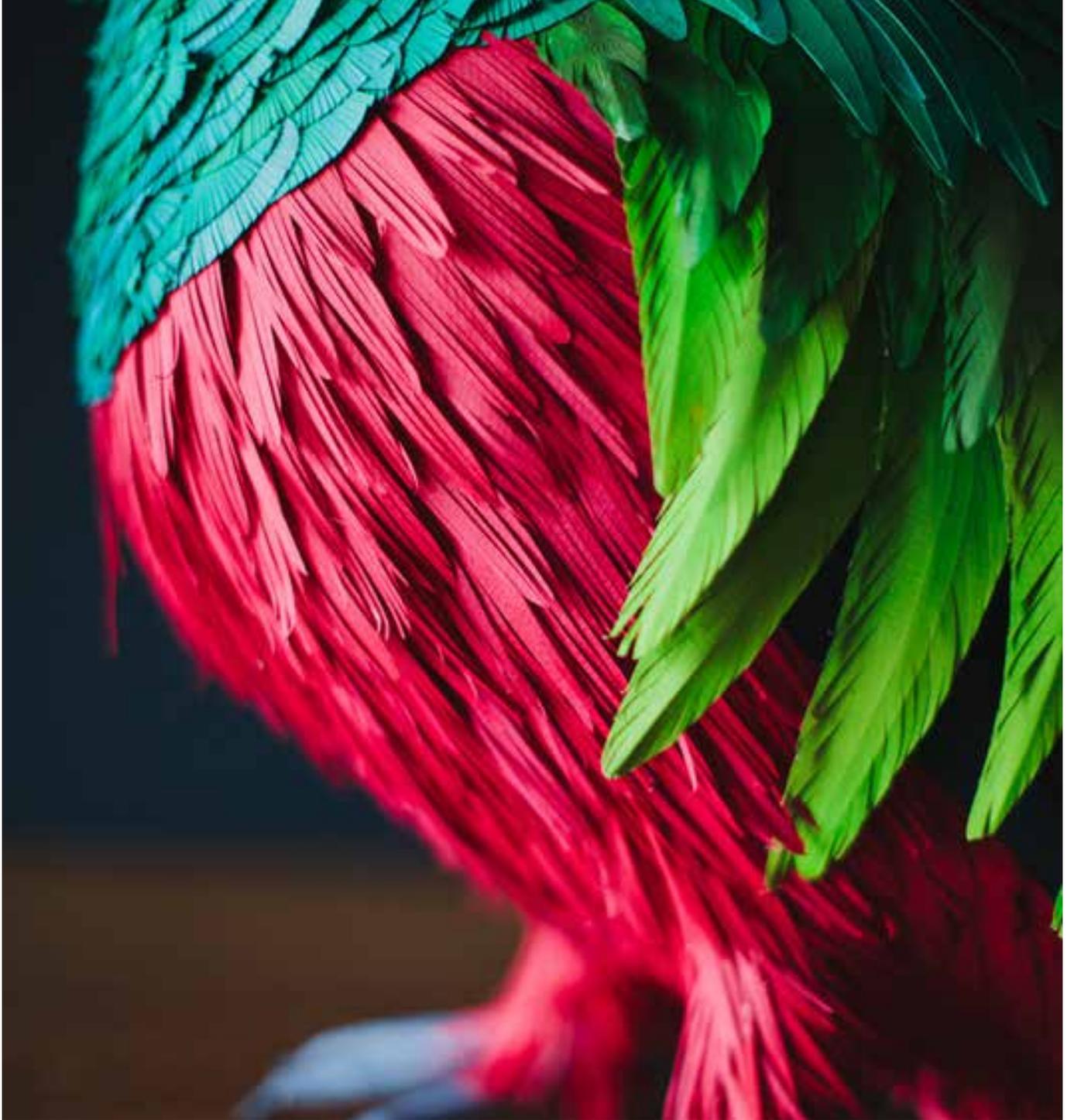
Paper is one of the most ancient materials through the history of civilization. It is a medium that records all kinds of information and ideas. In creative fields, sketching on paper is used as a way to immediately capture ideas, both written and drawn.

Even in this Digital Age, paper continues to be indispensable in our every day life. Paper is a **generous material**; not only is it a flexible and affordable medium, but it is easily transformed with simple techniques and processes that nevertheless require skill and attention.

The idea of ***“#OMGDeepDives - The Paper Workshop: Starting point of a generous material”*** is to explore paper as an adaptable medium by getting familiar with its characteristics, its strengths, its limits and potential applications. Through the workshop participants will **learn a new approach** for making models and prototypes using paper, as well as other methods fundamental in the creative process and problem solving in fashion and design.

“#OMGDeepDives - The Paper Workshop: Starting point of a generous material” is a collaboration between OMG Florence! and Diana Beltrán Herrera.







Diana Beltrán Herrera

Industrial Designer & Artist

Diana Beltrán Herrera is a designer and artist that has been working over the past years with ordinary materials such as wire, cardboard, plastic, and paper, the primary medium in the production of her work. After graduating from her BA degree in Industrial Design at the Jorge Tadeo Lozano University (Bogotá, Colombia) in 2010, she decided to pursue design as an experimental practice, researching daily about different materials that exist around us and are present in our everyday lives. Through her practice in sculpture Herrera has been representing different subjects. One of her most extensive series is her work with birds, insects, fish and plants. These works have been exhibited in her country and in solo and group shows in Europe, Asia and USA.

Her interest in affordable materials is the potential of transformation that may occur with just the implementation of simple techniques and processes based on repetition. Just as the patterns found in nature, her sculptures comprehend massive groups of elements that together compose a major complex system.

She is currently living in Bristol, where she graduated with distinction from a MA in Fine Arts at the University of the West of England (UWE). Recent commissions include a piece for the Festival of Ideas (program developed by Bristol City Council), and her first solo show in Asia (Jakarta, Indonesia) supported by the Embassy of Colombia in Indonesia and the Colombian Foreign Ministry.



Workshop structure

The workshop will be held on Saturday and Sunday October 8-9, 2016 from 10am to 6pm. The two-day program is structured to progressively develop dexterity and confidence in working with paper through **specific exercises**.

Exercises are structured in phases to enhance participant's learning experience:

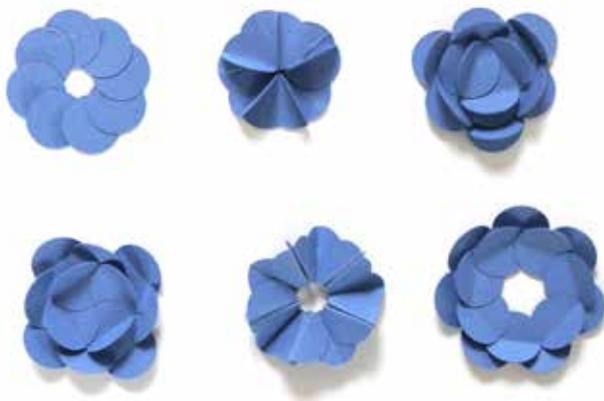
- Technique: technical explanation and demonstration by the artist
- Exploration: practice the application of the technique on the material
- Development: multiplication and repetition of the basic technique to expand to more complex forms
- Application: group reflection on professional and everyday applications
- Socialization: group exchange of the creative experience

Each day will conclude with a photo-shoot for participants to document their experience and paper creations for sharing and portfolio enrichment.

Exercises

Starting from the basics, in the "Shapes and Developments" exercise participants will familiarize themselves with different kinds of paper and learn the necessary techniques to be able to create more complex shapes in the "Volumes" and "Combined objects" exercises. In the final exercise of the workshop, "Space", participants will experiment by mixing the different techniques previously learned to create of an original composition within the confined space of a box.

Shapes and Developments



Volumes



Shapes & Developments

Creation of basic two-dimensional shapes & templates by drawing, cutting, and folding, and exploration of their development into more complex structures by multiplying and assembling them to generate surfaces, textures and movements.

Starting from a small module, participants will be able create of a formal system, with a structure, capable of becoming a defined object.

Volumes

Creation of volumes starting from geometrical shapes of different sizes and colours to move from the two-dimensional to the three dimensional plane. Participants will be able to recognize the functionality of the most simple shapes by identifying them with objects that surround us in everyday life.

Combined Objects

Building a logical and defined object, composition, volume or space including at least 3 different shapes developed in the previous exercise. Participants will explore the potential application in modelling and prototyping for different fields such as products, packaging, scale models of furniture or spaces, among others.

Space

Generation of a composition within a defined space. Participants will use the shapes and volumes created in the previous exercises to generate a visually attractive proposal, filling the empty space of a box with their own original idea.



Benefits

Learn

The Paper Workshop opens the door to the “Paper World” by providing new insights and perspectives on this generous material and its multiple applications in different fields and professions.

Create

Through experimentation, repetition and evolution of basic techniques, participants will be able to learn a new approach to draft proposals, build models, prototypes or even create their own finished pieces.

Exchange

Get inspired by Diana Beltran Herrera, an artist who has made paper the main means of her creative process, and by your fellow participants, coming from varied backgrounds and united by a common interest in fashion, design and artisanal activities.

Who is it for?

The Paper Workshop is designed for students, artists, professionals, enthusiasts and anyone who's interested in learning basic techniques and processes to manipulate and transform paper.

Requirements

No prior experience required.

The main language of the Deep Dive is english, however OMG Florence! is an international team and support in Italian and Spanish is available.

All materials will be provided.

Logistics

Agenda

Day 1 - Saturday, October 8th

- 9.00 am - 10.00 am Arrivals and registration
- 10.00 am - 12.30 pm Introduction
 - Exercise 1: Shapes & Developments
- 12.30 pm - 1.30 pm Lunch break
- 1.30 pm - 6.00 pm Proposal
 - Exercise 2: Volumes
 - Coffee break
 - Photo shoot

Day 2 - Sunday October 9th

- 10.00 am - 12.30 pm Exercise 3: Combined Objects
- 12.30 pm - 1.30 pm Lunch Break
- 1.30 pm - 6.00 pm Exercise 4: Space
 - Coffee break
 - Photo shoot
 - Closing remarks

Times are indicative and subject to change based on the group's progress.

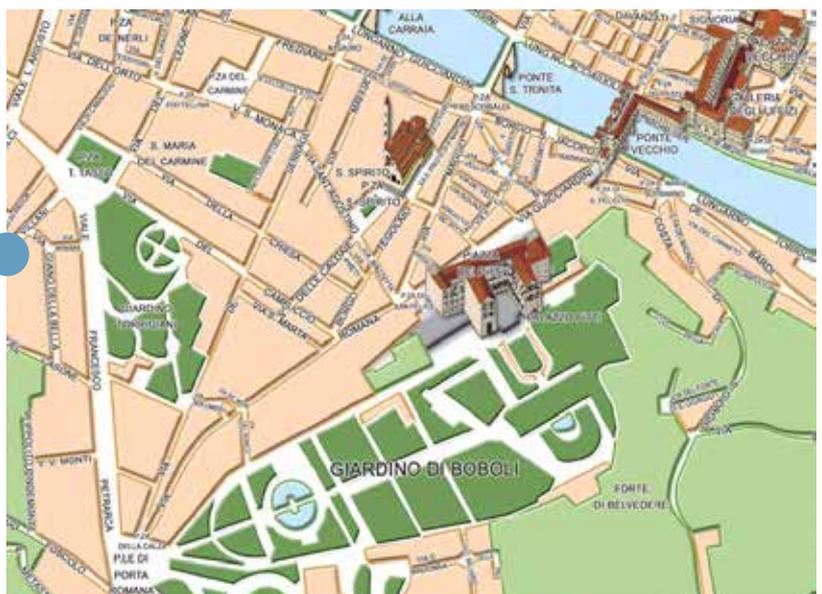
Location

Tasso Hostel Florence

Via Villani 15 . Firenze
Tel. (+39) 055 0602087
www.tassohostelflorence.com

Getting there

From Santa Maria Novella Train Station:
Bus 12. Stop PRATOLINO
(PIAZZA TASSO)
Walking distance: 1.47 km
Estimated time of Arrival: 27 min
Parking: Porta Romana



If you have any trouble or are running late, you can call the OMG Florence! team:
Camila +39 328 844 41 59

Registration & Payment

#OMGDeepDives -The Paper Workshop has limited places.

Registering is easy.

Just fill out the registration form that you'll find on the dedicated page:

<http://www.omgflorence.it/omg-deep-dives-the-paper-workshop/>

E-mail it to info@omgflorence.it and complete the payment to ensure your place.

The Paper Workshop

Starting point of a generous material

Full participation fee: €190,00

Early bird registration fee (by September 16th, 2016): €170,00

Student fee* - 15% discount: €160,00

**Valid for students under 26 years of age with a valid student ID. Please attach a copy of the document along with the application form.*

Payment options

You can pay via Bank transfer or Paypal.

For Bank transfer download the registration form:

http://www.omgflorence.it/omgf_pdf/ThePaperWorkshop_Registration_ENG.pdf

For Paypal choose your option fee on the dedicated page:

<http://www.omgflorence.it/omg-deep-dives-the-paper-workshop/>

Contact us

If you need more information about The Paper Workshop contact us at info@omgflorence.it

We would love to hear from you!

Camila, Arianne & Delia

About Oh My God Florence!

What we do

OPEN NEW DOORS

OMG Florence brings together professionals that work actively in the fashion industry, design and artisanal arts who want to share their knowledge and expertise with others interested in the Italian Fashion System, as in all forms of design and arts. Through OMG experiences we are able to create an international network of fashion and design lovers, professionals, students and institutions.

CREATE INSPIRING EXPERIENCES

We create one-of-a-kind, inspiring experiences in the city of Florence, through the organization of immersive weeks, weekends or day workshops. Through our unique experiential approach, we aim to enrich, inspire and provide new tools for individuals with different backgrounds, united by a common interest in fashion, design and artisanal arts.

BUILD SYNERGIES

OMG Florence activities can be complementary to educational or professional programs. OMG Florence is constantly engaged in research and development, looking for new synergies and interesting opportunities to collaborate.

#OMGDeepDives

Deep Dives are short workshops designed to stimulate, engage and go further in depth into a topic regarding fashion, design, artisanal arts or related fields.

Participants will experience the topic first hand through practical exercises following the guidance of a professional who will suggest potential applications for personal and professional enrichment.

Follow us



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Discovery and Inspiration
through immersive experiences